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### 2008 EDC Questionnaire

Presentation Prepared by:

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Seymour Economic

Development Secretary

#### Introduction/Outline

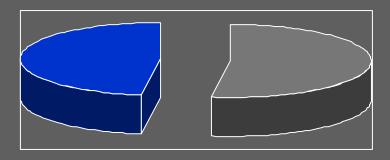
- Interesting Facts
- Results from the 2008 EDC Questionnaire
- List of most popular written comments
- Conclusion/Suggestions
- Questions/Answers

# Interesting Facts about the Questionnaire

- 1940 questionnaires were returned
- Approximately a 26% return rate (7351 were mailed)
- 50% of responses were positive (that means 50% were negative)
- The volume of work was much greater than expected
- Many questionnaires were not completed in their entirety

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Question # 1
What do you think of the availability of the Public Transportation in Seymour? (total:1643 - a.858-52%, b.785-48%)

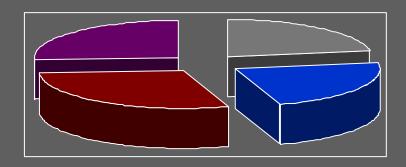


- ☐ a.Not Enough
- b.Just about right

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### Question # 2

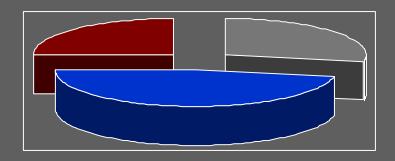
Regarding the above question, which of the following services do you think needs improvement? (\*total:2400 - a.535, b.545, c.704, d.616) \*percentage calculated on total number of answers and not on total number of questionnaires



- **■** a.Valley Transit
- **■** b.CT Transit Bus
- **c.Metro North Train Schedule**
- d.Commuter **Parking**

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Question # 3
What do you think of the Town of Seymour's present recreational facilities?
(\*total:1780 – a.496, b.840, c.444) \*percentage based on total number of answers and not total number of questionnaires



- a.Not enough ■ b.Just about right
- **c.Need more**

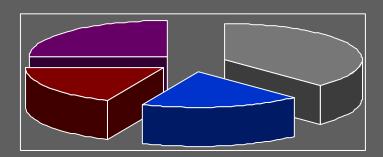
EDC 4/2/2009 6

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### Question # 4

In regard to question # 3 what town owned and operat ed facilities would you like to have?

(\*total:1994 – a.755, b.373, c.367, d.499)\*percentage based on total number of answers not total number of questionnaires

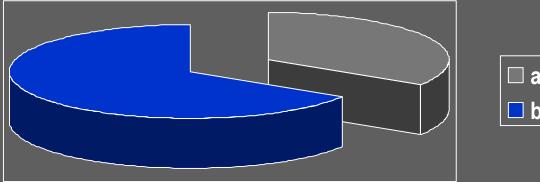


- ☐ a. Public swimming pool
- **■** b.Public tennis courts
- c.Public basketball
- d.Public dog park

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Question # 5
In regards to question # 4 would you support an increase in taxes to pay for additional recreational services?

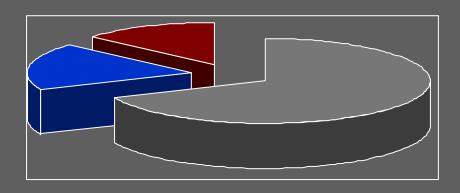
(total:1940 - a.663-34%, b.1277-66%)



□ a.Yes ■ b.No

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Question # 6
Should Seymour develop more Commercial and Ret ail Zones? (\*total:1831 – a.1256, b.332, c.243) \*percentage based on total number of answers and not total number of questionnaires

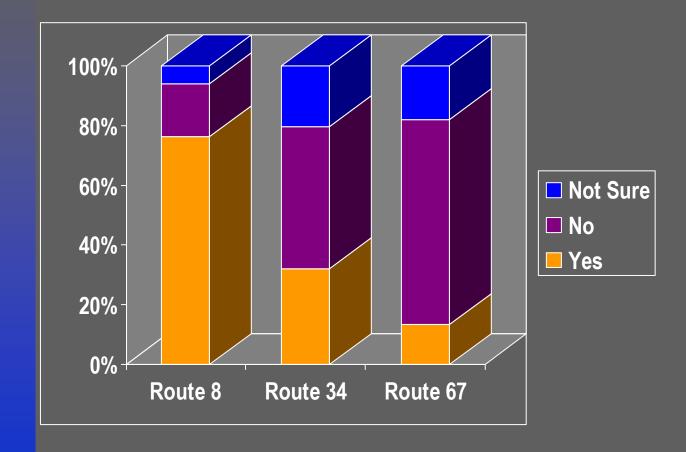


☐ a.Yes

**■** b.No

**□** c.Not Sure

Question # 7
Are you in favor of more Commercial and Ret ail development along Route 8, 34, and 67?

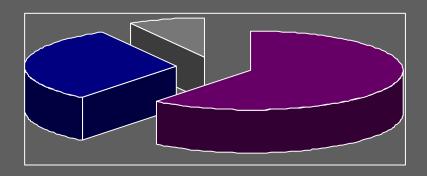


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## Question # 8 Which distance do you feel most c omfortable in traveling from

#### your home for services in each direction?

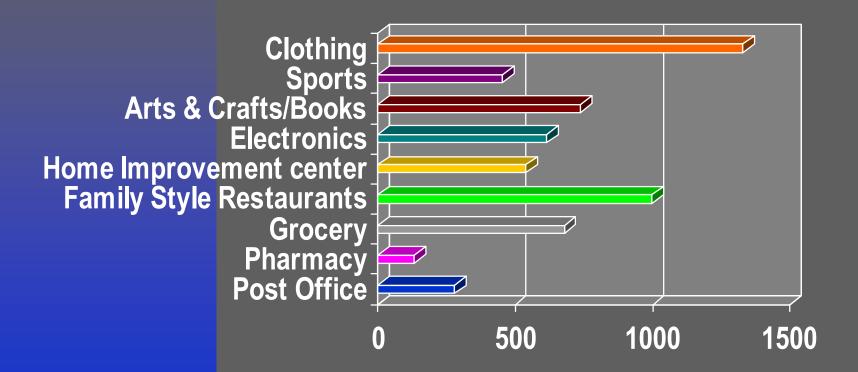
(\*total: 1828 – a. 1106, b. 576, c. 146) \*percentage based on total number of answers and not on total number of questionnaires



- ☐ a.4-8 miles
- **■** b.9-16 miles
- □ c.17 miles and beyond

#### Question #9

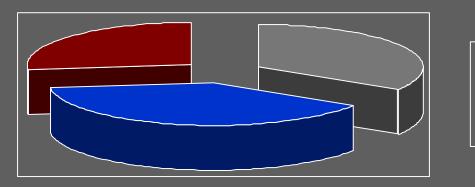
What types of retail stores would you like to se e locate to Seymour?



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### Question # 10

Do you think that downtown Seymour requires Aest hetic Codes for a more uniformed theme? (\*total:1676 – a.566-34%, b. 659-39%, c.451-27%) \*percentage based on total number of answers and not total number of questionnaires



□ a.Yes

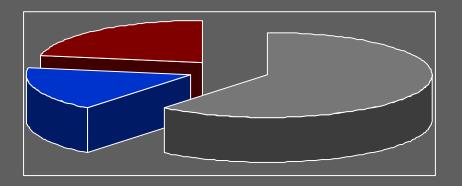
■ b.No

**□** c.Not Sure

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### Question # 11

Are you concerned about Seymour's long term ability to financially fund itself and remain solvent? (\*total:1814 – a.1106-61%, b.305-17%, c.403-22%) \*percentage based on total number of answers and not total number of questionnaires



- □ a.Yes
- **■** b.No
- **□** c.Not Sure

#### Question # 12

Please state briefly your thoughts and comments about Seymour.

The next few slides will list comments that were encountered more frequently during the tabulation of the questionnaire:

- Whanks for the Questionnaire+
- Questionnaires returned: 50% positive, 50% negative
- Lots of residents love the small town charmq
- Not in favor of more recreational facilities in town because of economic times
- Would love a walking trail
- Would love a large public green
- Would love a dog park
- Want more access to High School swimming pool
- Extended library hours
- Have a Seymour Day, like Derby
- Would like the post office to be handicap accessible
- Love Seymour, want more shops to create jobs
- Tri-Town Plaza: pleeeease fill the plaza
- Bring more restaurants in Town, no more pizza places
- Bring more clothing businesses to Town

### Question # 12 (continued)

- Grocery Store: 12% of the questionnaire respondents express the desire for an additional grocery store to provide competition for the existing grocery store.
- Many respondents expressed the desire of having a whole food store located in town, such as Trader Joecs and Whole Foods
- A few mentioned the need for a motel
- NO MORE BANKS PLEASE
- Keep the open space
- Would like more control for the BOE
- More realistic assessments of properties
- Better maintain the parks
- Make recreational facilities more accessible
- Need more businesses in Town
- Dond want more businesses in Town
- Bring more manufacturing businesses
- Some suggested community newsletter
- Increase activities for teenagers

### Question # 12 (continued)

- Would love to have a Walmart or Kohlos in town
- Improve Town roads
- No more development, bus iness or otherwise, along Rt. 8, 34, 67
- Restrict spendings
- A few in favor of aesthetic code
- Love antique downtown and Firs t Saturdays
- Many support the Rt. 42-67 project
- Keep taxes low, too high right now
- No chains, keep the town s unique charm
- Need specialty stores/shops
- Fill all empty plazas
- Use some of BOE funds to promote businesses
- Recycle pick up every week
- Love this town and the people who reside in it!!!!
- Sports programs are good in Town
- Fill up Silvermine Industrial Park

### Question # 12 (continued)

- Maximize use of existing building, no new construction
- I love the Town of Seymour
- Reduce budget for BOE
- No more residential growth
- Few not in favor of the Chatfield/LoPresti Project
- Increase elderly services
- Improve parking conditions in the downtown area
- Revitalize the downtown
- Many would love to do more shopping in town, to keep their tax dollars going to the local businesses, would like a variety of shops
- Improve and expand the sk ate park and add bike park
- Improve sidewalks
- Increase bus and train schedules
- What happened to the fish ladder?
- Improve infrastructures
- Need more entertainment

### Question # 12 (continued)

- Bike Path with racks to lock up bikes
- Willing to travel depending on the service
- Make use of vacant buildings/plazas instead of putting up new ones
- Preserve natural environment/forests
- Maintain and update parks to encourage use
- Upgrade retail zones
- Fill vacancies before developing new areas
- Provide competition for the grocery store in Town
- Love 1<sup>st</sup> Saturday nights
- I love the downtown/anti que shops
- Would like a public walkway
- Rt. 67, no more development, al ready over congested
- Use Westport as model to develop our downtown
- IDEA: attract a small university branch, students spend money, stimulate local economy!!!!

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#### Conclusion/Suggestions

- Continue to invest resources in the questionnaire
- Include demographics data
- Online access for future questionnaires
- Continue to pursue grocery story in town
- Continue to pursue filling Tri-Town Plaza
- Continue development along Rt. 8, 34, & 67
- Better promote current recreational facilities
- Develop Economic Development Website to address most/all the issues uncovered by the questionnaire

#### **End of Presentation**

#### Thank You

The Economic Development Department